



CLEVELAND INTERNATIONAL FILM FESTIVAL

*The Cleveland International Film Festival
promotes artistically and culturally significant
film arts through education and exhibition
to enrich the life of the community.*

1,088

DAYS AFTER CIFF43 WAS HELD
IN-PERSON AT TOWER CITY CINEMAS,
CIFF46 WAS HELD IN-PERSON
AT **PLAYHOUSE SQUARE**,
OUR NEW AND **FOREVER** HOME.

CIFF46 Crowds Outside Playhouse Square



CIFF46 Opening Night Audience



CIFF46 Volunteers and RedCoats



*CIFF46 Audience Attends **FULL OUT: INSIDE OHIO SHOW CHOIR** Music in Motion Performance*

HYBRID

FESTIVAL

CIFF46 @ PSQ

MARCH 30—APRIL 9, 2022

CIFF46 STREAMS

APRIL 10—APRIL 17, 2022

146 FEATURE FILMS

182 SHORT FILMS

99 COUNTRIES

327 GUEST FILMMAKERS

314 SCREENINGS

138 SPONSORS AND FUNDERS

141 NONPROFIT COMMUNITY PARTNERS

49 MEDIA + NEIGHBORHOOD OUTREACH PARTNERS

300 CIFF VOLUNTEERS

IN-PERSON ATTENDEES

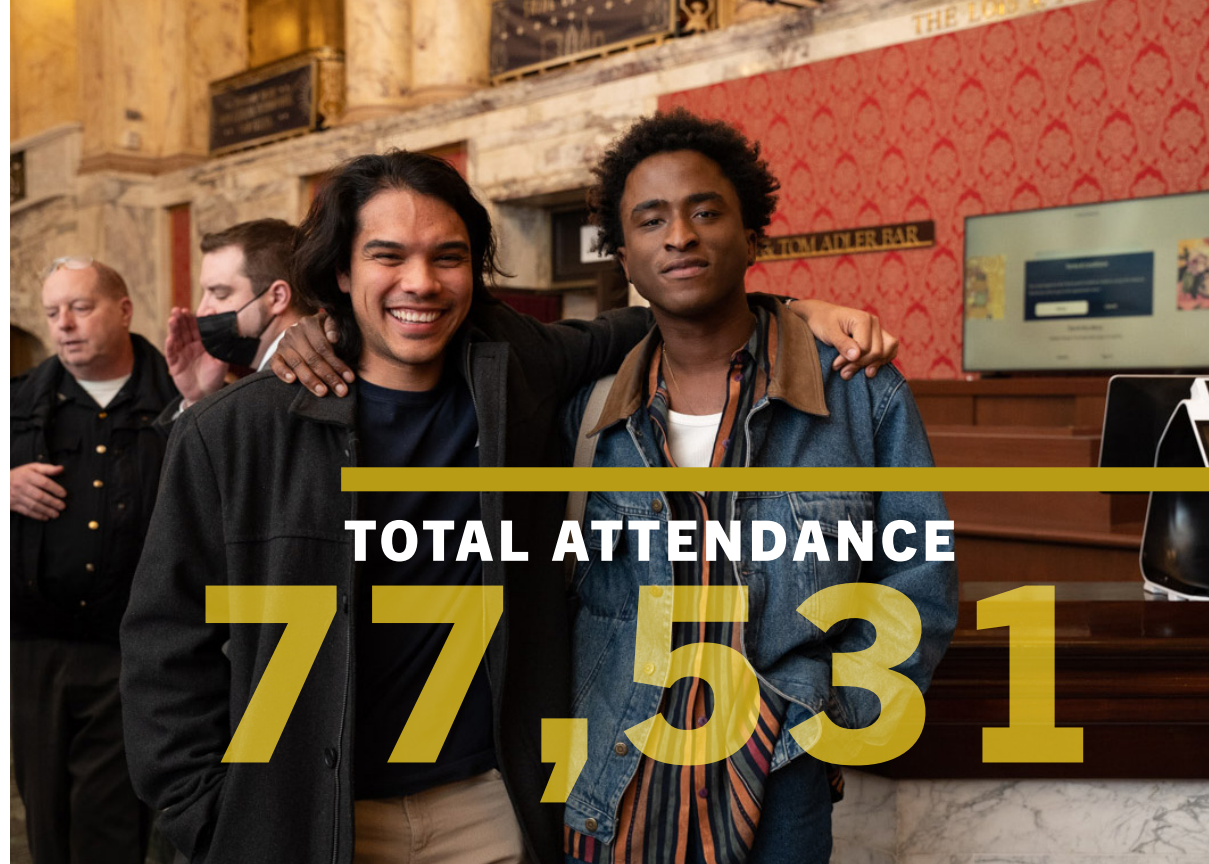
28,567

ONLINE VIEWS

48,964

THE ANNUAL CAMPAIGN RAISED

\$91,454



TOTAL ATTENDANCE

77,531

CIFF46 NAVALNY Audience in Connor Palace Lobby

“*Thank you CIFF for such a wonderful experience premiering **TERRIBLE CHILDREN** at CIFF46. I was so impressed with your hospitality, smart and clever programming, and warm audiences. After a pandemic, and years of making this film, CIFF was the perfect celebration to start its journey. The many receptions to meet other filmmakers were greatly appreciated. Congratulations on opening CIFF46 in the majestic new theaters!*”

*Shanti Thakur, director | **TERRIBLE CHILDREN***



TERRIBLE CHILDREN



FILMMAKER ENGAGEMENT

Shorts Q&A with **SISSY** Director and Writer Eitan Pitiglioni, **SHE DREAMS AT SUNRISE** Director Camrus Johnson along with **FREEBIRD** Director Michael Joseph McDonald, and Creative Director Nicholas Herd led by CIFF Shorts Programmer Paul Sloop

327 FILMMAKERS PARTICIPATED
IN **233** CONVERSATIONS

- POST-FILM Q&AS
- CIFF SPEAKS PODCAST EPISODES
- COMMUNITY CORNER & CHAT ROOM



INHOSPITABLE Q&A in Allen Theatre



NO STRAIGHT LINES: THE RISE OF QUEER COMICS Chat Room Panel



Q&A with **NUDO MIXTECO** Director Angeles Cruz and Actress Myriam Bravo

OUR CONTINUED COMMITMENT TO RACIAL EQUITY

**CLE
INT'L
FILM
FEST**

We recognize our society must confront and dismantle systemic and institutional racism, which causes marginalization, disenfranchisement, and discrimination.

We will consistently work to mitigate inequities by deliberately amplifying voices and presenting viewpoints of—and sharing power with— people and communities of color.

We will implement short- and long-term strategies to weave racial equity and inclusion into the fabric of our organization.

While our anti-racism work is ongoing, we will be intentional about achieving measurable change.

SPECIAL PROGRAMS

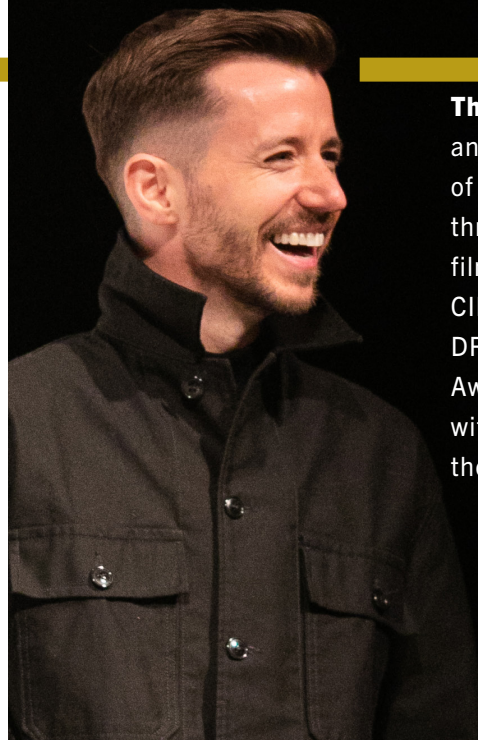


GROUNDBREAKER AWARD



The Groundbreaker Award is presented to a BiPOC filmmaker whom we feel is a pioneer in their field, and whose work has proven to lift up marginalized voices. This recognition comes with a \$5,000 cash award to help support the filmmaker's future work. We were honored to present this year's Groundbreaker Award to **Brooke Pepion Swaney**, the Director and Producer of the CIFF46 film **DAUGHTER OF A LOST BIRD**.

DReam MAKER AWARD



The DReam Maker Award is presented to an LGBTQ+ filmmaker each year in memory of beloved trustee Dave Ream. CIFF was thrilled to recognize pioneering transgender filmmaker, **Chase Joynt**, Director of the CIFF46 film **FRAMING AGNES**, as its fourth DReam Maker Program participant and Award recipient. This recognition comes with a \$5,000 cash award to help support the filmmaker's future work.

COMMUNITY ENGAGEMENT PROGRAM

The Strassman Insurance Services Community Engagement Program builds and strengthens partnerships with other nonprofits by connecting them to Festival films that are relevant to their missions and work. The partnering entities agree to publicize Festival films in exchange for visibility at the Festival and a platform to promote their missions and work. As a result, the CIFF continues to embed itself into the fabric of Northern Ohio. For CIFF46, **141 Community Partners** supported films in the Festival.



CIFF46 **MESSWOOD** Chat Room discussion with (from left to right) Moderator, Positive Education Program CEO Habeebah Rasheed Grimes, Producer Ruben Whitmire II, Subject Coach Antoine Davis, Director Emily Kuester, Producer and Director Brad Lichtenstein

FILMSLAM

One of the CIFF's most valuable contributions to our community is using the power of film to educate our youth about issues that are relevant to their own lives and communities as well as to society as a whole. For 30 years, this has been accomplished through **FilmSlam®**—the CIFF's media literacy program and mini-festival of films for students in grades 5–12. **FilmSlam Streams®** is the year-round, online version of the program.

Mary McLeod Bethune School Students attend **MESSWOOD** Q&A at Connor Palace

CIFF46 IN-PERSON FILMSLAM STATISTICS:

- 4,864 Students
- 70 Schools
- 88 Teachers
- 11 Ohio Counties

CLEVELAND METROPOLITAN SCHOOL DISTRICT PARTICIPATION:

- 1,711 across 16 total screenings
- 21 Schools
- 32 Teachers

FILMSLAM STREAMS: 2021–2022 Academic Year

- 335,813 Student Streams
- 272 Schools
- 43 Ohio Counties

FilmSlam students in the Allen Theatre

FilmSlam students in the Allen Theatre

CIFF46 Students at Playhouse Square

CIFF46 Students entering Playhouse Square

FilmSlam Students

FilmSlam students from Mary McLeod Bethune School with **MESSWOOD** filmmakers in Connor Palace

DIGITAL IMPRESSIONS

CIFF46 CREATED
1,442,819 DIGITAL IMPRESSIONS
DURING ITS **19**-DAY RUN:
11 IN-PERSON AND **8** STREAMING.

FACEBOOK
104,737



TWITTER
105,437



INSTAGRAM
184,425



FLICKR
189,297



YOUTUBE
2,482



CIFF SPEAKS
2,475



EMAIL
172,583



WEBSITE
681,383



CLE
INT'L
FILM
FEST

47 SAVE
THE
DATES

CIFF47 AT PLAYHOUSE SQUARE
MARCH 22–APRIL 1, 2023

CIFF47 STREAMS
APRIL 2–APRIL 9, 2023

LET'S
GO!



Playhouse Square®

CIFF is proud to be a Playhouse Square **Resident Company**

THANK YOU

THANK YOU FOR YOUR INTEREST IN THE CLEVELAND INTERNATIONAL FILM FESTIVAL.

Please reach out to us for additional information.

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PLEASE VISIT **CLEVELANDFILM.ORG/DONATE** TO SUPPORT THE MISSION AND WORK OF CIFF