CLEVELAND INTERNATIONAL FILM FESTIVAL

Among the Longest-Running & Largest Film Festivals in the USA

First Home / 1977–1990 / Cedar Lee Theatre

Second Home / 1991–2019 / Tower City Cinemas

ONLINE FESTIVALS IN 2020 AND 2021

2020

CIFF44 STREAMS

APRIL 15–28, 2020

105 Features

221 Shorts

*42,107 Streams**

2021

CIFF45 STREAMS

APRIL 7–20, 2021

117 FEATURES
182 SHORTS
63 COUNTRIES

The **CIFF45 Streams** audience cumulatively watched an astounding 2,316,784 minutes of film with an impressive 51,216 streams* throughout the Festival. Based on an average of two individuals watching any given stream, this means that **CIFF45 Streams** had 102,432 viewers.

Accessibility initiatives included captioning of films and audio description whenever possible, plus sign language interpreters and captioning of Q&As.

CLE INT'L FILM FEST

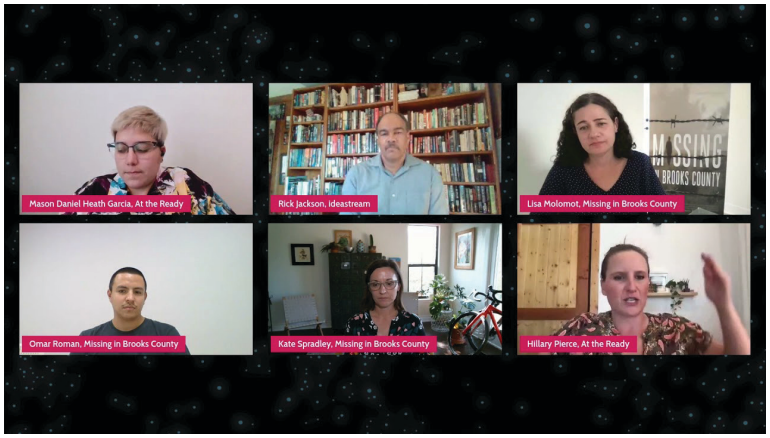
The **CIFF** is an **Academy of Motion Picture Arts and Sciences** qualifying festival. Our award-winning films in the short categories of animation, documentary, and live action are automatically sent along to the **Academy Awards®** for nomination consideration.

**A stream is counted if at least 70% of the feature or short was viewed.*

CIFF45 STREAMS FILMMAKER ENGAGEMENT

250 Filmmakers Participated in 64 Conversations

- **PRE-RECORDED Q&AS**
- **LIVE HAPPY HOURS**
- **CIFF SPEAKS PODCAST EPISODES**
- **COMMUNITY PARTNER-MODERATED CONVERSATIONS**



AT THE READY | MISSING IN BROOKS COUNTY

BARBARA LEE: SPEAKING TRUTH TO POWER

LILY TOPPLES THE WORLD

SUMMERTIME

CIFF SPECIAL PROGRAMS

GROUNDBREAKER AWARD

Ashley O'Shay

The Groundbreaker Award and Program offers educational opportunities about structural racism and elevates and supports BIPOC (Black, Indigenous, and people of color) filmmakers.

CIFF45 Streams was honored to recognize documentarian **Ashley O'Shay** as its first **Groundbreaker Award** recipient. Ashley is the director, producer, and cinematographer of the CIFF45 Streams film UNAPOLOGETIC (2020).

CIFF STREAMS + Anisfield-Wolf Book Awards*

Since 1935 the **Anisfield-Wolf Book Awards** have annually recognized books that have made important contributions to our understanding of racism and human diversity.

For the second consecutive year, CIFF was a contributing partner to **Cleveland Book Week**, a series of special events to celebrate the Anisfield-Wolf Book Awards.

Six feature films and two shorts programs were presented between September 27 and October 3, 2021. Filmmaker and guest conversations accompanied each of the feature films and some short films. Registrations totaled 2,766 for the seven day program. Plus, 9,011 FilmSlam students were able to stream a special line-up of short films.

DReam CATCHER AWARD

Todd Stephens

DReam Catcher was established in 2019 to honor the life and memory of David K. Ream (1949–2017), a beloved CIFF trustee. The DReam Catcher Award and Program shines a light on an LGBTQ+ filmmaker, who then connects with our LGBTQ+, student, and filmmaking communities during the Festival.

CIFF45 Streams was thrilled to present its **DReam Catcher Award and Program**, recognizing pioneering LGBTQ+ filmmaker—and Sandusky, Ohio's own— **Todd Stephens**. Todd's "Ohio Trilogy" was included in CIFF45 Streams: SWAN SONG (2021), GYPSY 83 (2001), and EDGE OF SEVENTEEN (2000).

CLE INT'L FILM FEST

COMMITMENT TO RACIAL EQUITY

We recognize our society must confront and dismantle systemic and institutional racism, which causes marginalization, disenfranchisement, and discrimination.

We will consistently work to mitigate inequities by deliberately amplifying voices and presenting viewpoints of — and sharing power with — people and communities of color.

We will implement short- and long-term strategies to weave racial equity and inclusion into the fabric of our organization.

While our anti-racism work is ongoing, we will be intentional about achieving measurable change.

COMMUNITY ENGAGEMENT PROGRAM

STRASSMAN
Insurance Services

The **Strassman Insurance Services Community Engagement Program** builds and strengthens partnerships with other nonprofits by connecting them to Festival films that are relevant to their missions and work. The partnering entities agree to publicize Festival films in exchange for visibility at the Festival and a platform to promote their missions and work. As a result, the CIFF continues to embed itself into the fabric of Northern Ohio. For CIFF45 Streams, 142 Community Partners supported films in the Festival.

SOCIAL MEDIA IMPRESSIONS

CIFF45 STREAMS

The Festival created **1,655,189** social media impressions during its 14-day run.

- FACEBOOK | 1,226,375
- TWITTER | 211,000
- INSTAGRAM | 132,399
- YOUTUBE | 85,415
- E-MAIL DATABASE | 112,588

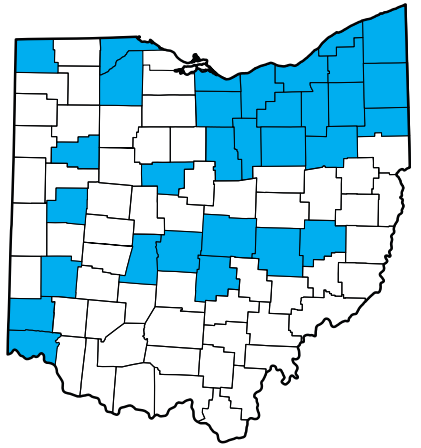
FilmSlam Streams is CIFF's year-round virtual media literacy program and mini-festival of films for students in grades 5–12. FilmSlam Streams provides outstanding examples of the filmmaking art, introducing students to other cultures and fostering awareness of people different from themselves. FilmSlam Streams also enables students to see people on screen who look like themselves.

FILMSLAM STREAMS STATISTICS FOR FALL 2021:

- **353 Teachers**
  (67 from Cleveland Metropolitan School District and 15 from Akron Public School District)
- **194 Unique Schools**
  (39 Unique CMSD Schools and 6 Unique Akron Public Schools)
- **32 Ohio Counties**
- **204,214 Student Streams**
  (24,194 CMSD Student Streams and 5,178 Akron Student Streams)

VOODOO MACBETH

Participating Counties



NEW SHORTS PROGRAMS:

- **Historical Cinema**
- **Inspirational Cinema**
- **Student Cinema** (films made by junior high and high school students)
- **Environmental Cinema**
- **Newcomers Language Cinema** (for refugee students who speak Swahili, Pashto, Zulu, Somali, Dari, and more)

CIFF is proud to be a Playhouse Square Resident Company.

Playhouse Square®

CIFF46 WILL BE OUR FIRST IN-PERSON FESTIVAL AT OUR FOREVER HOME.

MARCH 30–APRIL 9, 2022

- Westfield Studio Theatre
- Allen Theatre
- Upper Allen
- Mimi Ohio Theatre
- KeyBank State Theatre
- Connor Palace

CIFF46 STREAMS
APRIL 10–17, 2022

THANK YOU FOR YOUR INTEREST IN THE CLEVELAND INTERNATIONAL FILM FESTIVAL.

Please reach out to us for additional information.

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The Cleveland International Film Festival promotes artistically and culturally significant film arts through education and exhibition to enrich the life of the community.

Visit clevelandfilm.org/donate to support the mission and work of CIFF.